Ministerul Construcţiilor şi Dezvoltării Regionale
ADR Centru
AGENŢIA DE DEZVOLTARE REGIONALĂ

Project Concept Form

Project title:	Business Center in Teleneşti city
Location:	Center Region; Teleneşti rayon, Teleneşti city and localities of rayon
Applicant:	Teleneşti rayon council
Partners:	ODIM
Overall objective:	Contributing to regional economic development by creating an efficient environment to initiate and sustain business by opening the Business Centre in the Telenesti city.
Description of the project:	Destruction of industrial economic activity and especially at the macroeconomic level that took place in the last decade, accompanied by decreases in the number of employees in the productive economy has not been properly followed by an increase in private sector. Therefore most small towns have been affected by migration of able-bodied young people and those with university. Now over a decade of declining economic activity, people migrated from small towns no longer have any incentive to return and invest in their native city because of lack of opportunities to have an efficient support for business. This calls attention to the need to improve the business environment along with creating the basic tools to support SMEs (consulting, information and support). SME development should contribute to overcoming social and economic difficulties in the region, especially in small towns. Opening Business Center will contribute to the economic recovery of the region and the Centre Region. Business Centers is one of the few solutions to companies vulnerable as available to entrepreneurs a series of strategic and logistical services to develop.
The proposed activities:	• Project management, coordination and communication activities. (Appointment of project coordinator and team organization; Develop an action plan, monitoring project financial reporting, fundraising activities; Completion regulation, project evaluation and audit) • Promotion Project. (Editing newsletter, magazine publication in the district, producing leaflets and promotional materials, organization of the Forum, Create Web page) • Renovating, equipping and planning business center. (Rehabilitation of the building, party auctions, Technical Drafting, Purchase of property, equipment installation) • Capacity building of the target group and beneficiaries. (Creating database, personnel selection, selection of potential hatchery selection of consultants, developing training courses, seminars and training, training of beneficiaries / GT) • Development of post incubatorii. (Consulting Staff, Developing a post service schemes - incubation).
Expected results:	• Increased managerial skills and professional business skills; • An open and efficient environment for business support; • New enterprises in the productive and service; • Collaboration with contractors in the country and abroad; • diversified and quality services provided by entrepreneurs; • Create multiple facilities for entrepreneurs.
The current status of project:	Draft project
Total duration of the action:	12 months
Estimated costs:	2703191 Lei